

GUIDE

CSR: ASSET MANAGEMENT

◆ Asset management as a key to CSR



What does CSR mean for companies?

Corporate Social Responsibility (CSR) is a fundamental part of modern business strategy. CSR influences the way companies operate by promoting the integration of **economic**, **ecologic** and **social considerations** into business processes.

Today, the impact of companies on society and the environment is more transparent than ever. A strong CSR strategy can therefore help build **public trust** and enhance a **company's image**. In addition, companies that take a proactive approach to CSR are often better prepared for **future regulatory changes**.

Companies that manage their resources efficiently and focus on the longevity of their products and services can **reduce their operating costs** while **minimising their environmental impact**. This not only contributes to cost efficiency, but also improves competitiveness in a market that increasingly values sustainability.

◆ **economical**

promotes practices that ensure long-term economic growth without exploiting resources or communities

◆ **ecological**

includes measures to minimise environmental impact and protect natural resources

◆ **social**

focuses on the promotion of justice and equality within society

Implementing CSR with an asset manager

More than just monitoring and managing physical assets, [asset management software](#) supports the implementation of CSR practices at multiple levels.

From optimising the **use of resources** and **complying with environmental standards** to **promoting safe working practices** and community involvement, an asset manager ensures that companies not only achieve their sustainable goals, but also make them measurable and continuously improve.

With [seventhings](#), companies of all sizes can manage their assets efficiently and sustainably to meet various corporate social responsibility requirements.

In addition, the platform enables comprehensive documentation that not only helps meet regulatory requirements, but also builds trust with investors, clients and the general public.

CSR dimension	Contribution by the seventhings asset management software
Economic sustainability	Life cycle management and cost efficiency: The software optimises the use and management of assets over their entire life cycle, leading to a reduction in waste and unnecessary new purchases. This helps to increase business efficiency and reduce operating costs by providing a clear overview.
Ecological sustainability	Supporting the circular economy and environmental protection: By extending the lifespan of assets and optimising their use, the software supports companies in implementing circular economy models and minimising their environmental impact. The Circularity Hub also promotes the reuse and recycling of resources.
Social sustainability	Compliance and community support: The Circularity Hub supports public institutions and organisations. Items can be easily shared and the process can be transparently documented, building stakeholder trust.





CSR Directive Implementation Act (CSR-RUG)

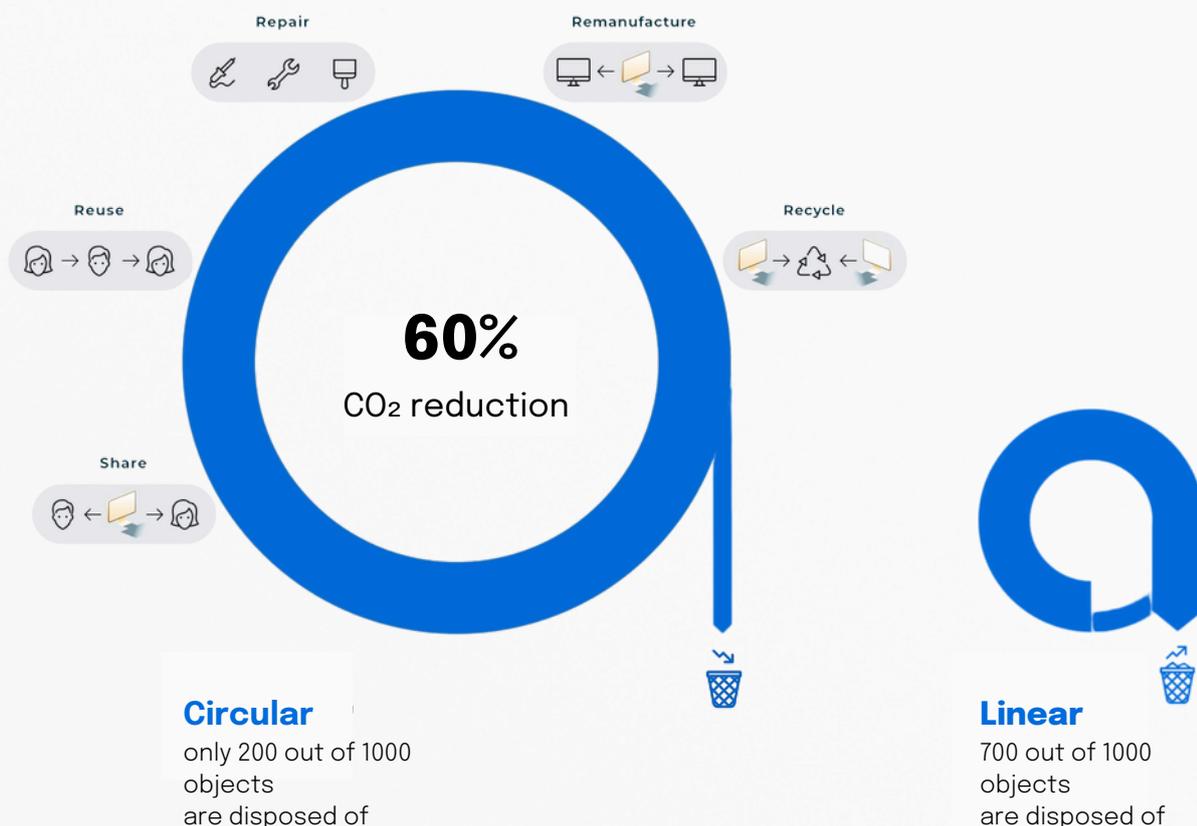
The CSR Directive Implementation Act (CSR-RUG) is the German implementation of the European Non-Financial Reporting Directive (NFRD).

CSR Directive Implementation Act (CSR-RUG)

- Validity: Since 2017
- Target group: Large companies that are capital market-oriented, as well as credit institutions and insurance companies with over 500 employees
- Requirements: Disclosure of non-financial and diversity information
- Purpose: To increase transparency in environmental protection, social affairs, employee matters and human rights

Supply Chain Due Diligence Act (LkSG)

- Validity: Since 2023
- Target group: Companies with more than 1,000 employees
- Requirements: Review of supply chains for human rights violations, implementation of preventive and mitigating measures
- Purpose: Ensuring respect for human rights in supply chains and risk management



Benefits of an asset manager for companies

Business benefits

- ✔ **Maximum transparency**
Precise monitoring of all assets
- ✔ **Resource efficiency**
Massive time and cost savings thanks to digitalisation
- ✔ **Promoting occupational safety**
Safe workplaces thanks to simple maintenance

Environmental benefits

- ✔ **Increase sustainability**
Extend asset life cycle
- ✔ **Support the circular economy**
Passing on items with the Circularity Hub
- ✔ **Environmental standards**
Record material use and improve recycling

Social benefits

- ✔ **Strengthen stakeholder trust**
Communicate CSR successes clearly and transparently
- ✔ **Improve image**
Enhance public image through sustainable action



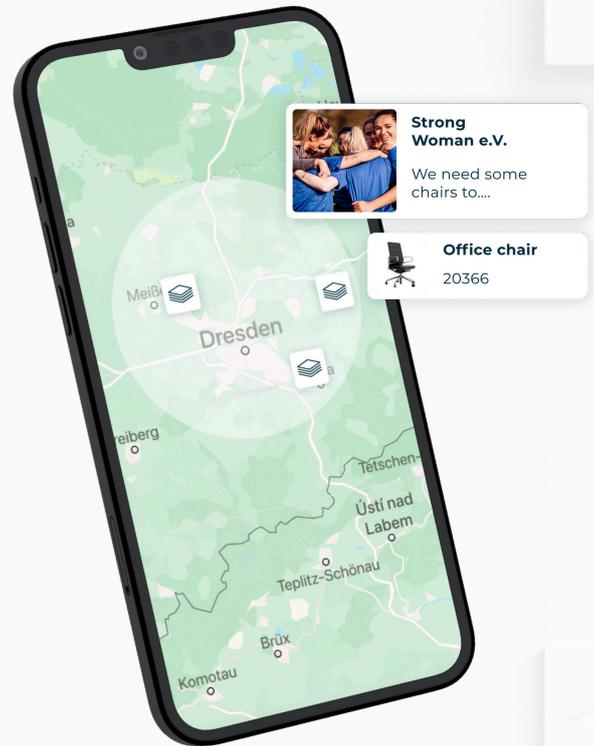
Focus

Our Circularity Hub

The seventhings **Circularity Hub** enables companies to integrate sustainability into their asset management.

By simply selling, donating or passing on used items, it actively promotes the circular economy. Customers benefit from significant cost and CO2 savings while enhancing their public image.

Our Circularity Hub helps to extend the life of assets and use resources more efficiently, significantly improving the sustainability of business processes.



We make simple,
what seems complicated.





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